BostonCHI Sponsorship Program

Sept 2018 - June 2019

BostonCHI is an organization of New England professionals in the field of Human-Computer Interaction. Our members represent the diverse interests of HCI fields including usability, psychology, user interface design, human factors, industrial design, ergonomics, computer science, training, education, graphic arts, documentation, and many others.

BostonCHI, a non-profit chapter of the Association for Computing Machinery (ACM), engages the local HCI and UX community in the Greater Boston area through meetups and workshops from Sept through June. These events provide educational and networking opportunities that inform about relevant research and design in relation to technologies such as AI, NLP, robotics, big data, genomics, networking and visualization, wearable technology, IoT, cybersecurity, vehicle automation, and many more (see our website bostonchi.org).

Meetups typically draw 60+ attendees, with some drawing upwards of 300, depending on the speaker & venue.

Sponsorship Opportunities
Sponsorship enables BostonCHI to produce our valuable monthly events, which create a networking venue for our members and attendees and provide exposure to an active, passionate community of computer scientists, human factor scientists, psychologists, social scientists, systems designers and end users.

Please contact Todd Chapin at chair@bostonchi.org if you're interested in partnering with BostonCHI.

A research and design community making technology work for people

Benefits	Sponsorship Levels	Annual Champion $10,000	Annual Sustainer $5,000	Monthly Advocate $1,000
Complimentary annual membership for your employees		5	4	2
Sponsor name & linked logo on BostonCHI's front page		large (up to 2"tall)	medium (up to 1.5" tall)	small (less than 1"tall)
Sponsorship placement		Top listing	Middle listing	Bottom listing
Your sponsorship name and linked logo on our monthly newsletter, site post, and event registration system		✔ for all months Sept 2018 to June 2019	✔ for all months Sept 2018 to June 2019	✔ (month of sponsorship)
Your representative and materials at a table during the networking portion of our events to interact with our attendees		✔		
Unstaffed portion of a shared table for sponsor collateral			✔	✔ (month of sponsorship)
BostonCHI's announcer recognizes your sponsorship at monthly meetup		✔	✔	✔ (month of sponsorship)
Your representative may make a short announcement		✔	✔	
Mentions in event-related social posts: Facebook, Twitter, & LinkedIn		✔	✔	✔ (month of sponsorship)
Sponsorship Acknowledgement in BostonCHI social posts		✔	✔	
Sponsorship Acknowledgement to our jobs mailing list		✔		